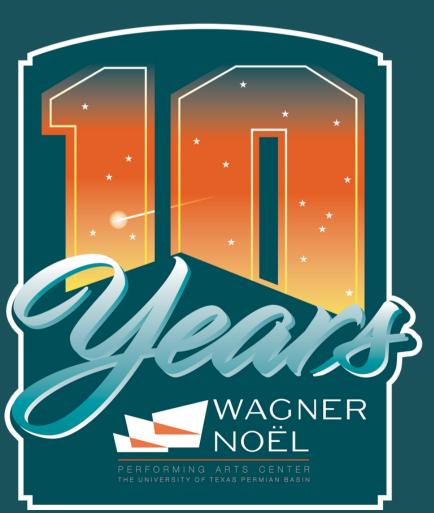
WAGNER NOËL PERFORMING ARTS CENTER

10 YEAR SPONSORSHIP OPPORTUNITIES

NOV. 2021 - OCT. 2022

Prepared By
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Director of Marketing
Wagner Noël Performing Arts Center

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- ONE (1) Month of Partnership
- \$250 cash *trade opportunity unavailable
- Provide a specialty item or discount for patrons that come in and mention Wagner Noël
- Ex: specialty flavor of a food or beverage or 10% off a purchase/service

Wagner Noël to provide

- Inclusive in advertising of community partnerships
- Inclusion in TWO (2) eblasts, sent to 35K people in the Permian Basin & surrounding communities
- Logo featured on the homepage of WagnerNoel.com with a link to your webpage for 30 days



- Table space at ONE (1) of Wagner Noël's free summer movie day - Cinema Under the Stars
- Can pass out giveaways *no stickers, food, or drink, candy is ok
- Cannot sell anything
- Estimated attendance 300 900 guests per event
- Sponsorship would include a table at both movies being show that day

TBD dates, Saturday in June, July, and August 2022

Wagner Noël PAC will provide a table, chairs, and power for the table

PRINT AT HOME AD \$1,000 - \$2,000

Time frame Sept. 2021 - Aug. 2022

• Ability to change graphic/ad quarterly



ETix Print At Home Ticket Ads

Ticket

Image 1

375 X 101 - Valued at \$2,000

Image 2 242 x 282 3 129 x 282 Valued at \$1,500

Image 4

378 x 345

SOLD

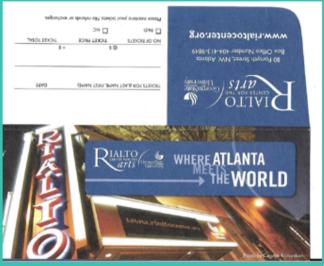
Image 5

SOLD

165 x 119

TICKETING ENVELOPE \$5,000

Backside of Envelope / Flap

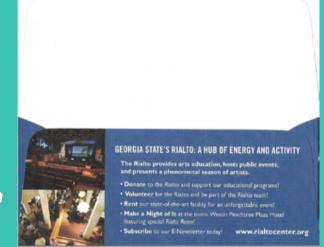


Front of Envelope

Wagner Noël Box Office Information



Sponsorship Branding



Inside of Envelope / Underneath the Flap

Time frame Sept. 2021 - Aug. 2022

*Ordering 2.5K and would be distributed to 3 different season subscribers we offer and any in-person order

SINGLE EVENT SPONSORSHIP \$4,500

- Sponsorship Length: Length of event cycle, Announcement Show Day
- Company Name on the Ticket Text
- Company Name on all website and advertising mentions of the event -\$5,000+ Value
- Ticket Package to Event
- ONE (1) Branded Lobby Slide running during the event
- ONE (1) Lobby Slide & Marquee Image with company logo/name on the event image
- Runs 8 4 weeks prior to the event
- ONE (1) Elevator Poster company logo / name on the event image
- Inclusion in TWO (2) eblasts to the attendees of the event the Know Before You Go Email and Thank You email sent to all ticket buyers of the sponsored event
- Includes a graphic 600x315 px and a small blurb
- *Must be preapproved by the promoter and artist of show
- *Request a list of show availability from Ginny at ginny.vandoren@wagnernoel.com

