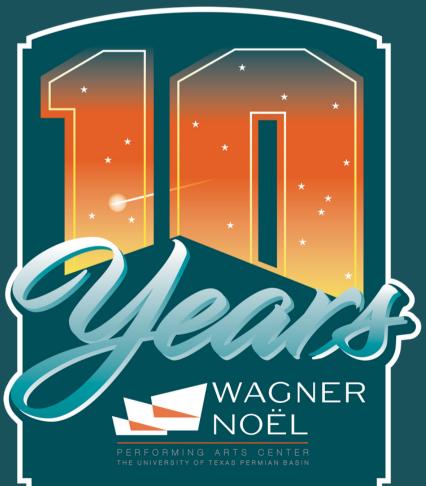
WAGNER NOËL PERFORMING ARTS CENTER

10 YEAR SPONSORSHIP OPPORTUNITIES

NOV. 2021 - OCT. 2022

Prepared By Ginny Van Doren Director of Marketing Wagner Noël Performing Arts Center

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COMMUNITY PARTNERSHIP MONTH

Time frame January - October 2022

- ONE (1) Month of Partnership
- \$250 cash *trade opportunity unavailable
- Provide a specialty item or discount for patrons that come in and mention
- Wagner Noël
 - Ex: specialty flavor of a food or beverage or 10% off a purchase/service

Wagner Noël to provide

- Inclusion in advertising of community partnerships
- Inclusion in TWO (2) eblasts, sent to 35K people in the Permian Basin & surrounding communities
- Logo featured on the homepage of WagnerNoel.com with a link to your webpage for 30 days

BOOTH AT CINEMA UNDER THE STARS

\$300

Time frame Summer 2022

- Table space at ONE (1) of Wagner Noël's free summer movie day - Cinema Under the Stars
- Can pass out giveaways *no stickers, food, or drink, candy is ok
- Cannot sell anything
- Estimated attendance 300 900 guests per event
- Sponsorship would include a table at both movies being shown that day

TBD dates, Saturday in June, July, and August 2022

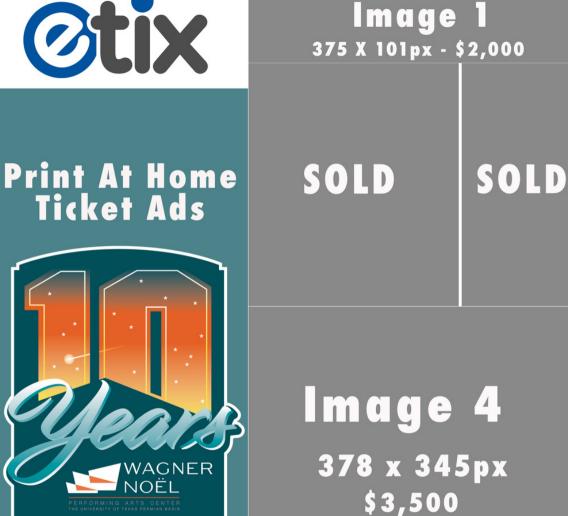
Wagner Noël PAC will provide a table, chairs, and power for the table



PRINT AT HOME AD \$1,000 - \$2,000

Time frame Sept. 2021 - Aug. 2022

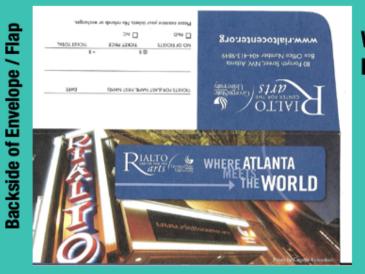
• Ability to change graphic/ad quarterly



lmage 5 \$2,000 508 x 119px

Image 6 165 x 119px \$1,000

TICKETING ENVELOPE \$5,000



Front of Envelope



Sponsorship Branding





GEORGIA STATE'S RIALTO: A HUB OF ENERGY AND ACTIVITY

The Rialto provides arts education, hosts public events, and presents a phenomenal season of artists. • Denate to the Rialto and support our oducational programs! • Volunteer of the Rialto and to Ballo team! • Rent our state-of-the-art facility for an unforgettable event • Make a Night of it at the iconic Westin Peacharee Plaza Hotel featuring special Role Reset • Subscribe our E-Neemisterer today!

Inside of Envelope / Underneath the Flap

Time frame Sept. 2021 - Aug. 2022

*Ordering 2.5K envelopes. Envelopes would be distributed to THREE (3) different season subscriber packages (including Broadway in the Basin) we offer and any in-person orders at the Wagner Noël PAC Box Office.

SINGLE EVENT SPONSORSHIP \$4,500

- Sponsorship Length: Length of event cycle, Announcement Show Day
- Company Name on the Ticket Text
- Company Name on all website and advertising mentions of the event -\$5,000+ Value
- Ticket Package to Event
- ONE (1) Branded Lobby Slide running during the event
- ONE (1) Lobby Slide & Marquee Image with company logo/name on the event image
 - Runs 8 4 weeks prior to the event
- ONE (1) Elevator Poster company logo / name on the event image
- Inclusion in TWO (2) eblasts to the attendees of the event the Know Before You Go Email and Thank You email sent to all ticket buyers of the sponsored event

Includes a graphic 600x315 px and a small blurb
*Must be preapproved by the promoter and artist of show
*Request a list of show availability from Ginny at ginny.vandoren@wagnernoel.com

THANK YOU