

WAGNER NOËL PERFORMING ARTS CENTER

10 YEAR SPONSORSHIP OPPORTUNITIES

NOV. 2021 - OCT. 2022

Prepared By
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COMMUNITY PARTNERSHIP MONTH

\$250

Time frame January - October 2022

- ONE (1) Month of Partnership
- \$250 cash *trade opportunity unavailable
- Provide a specialty item or discount for patrons that come in and mention
- Wagner Noël
 - Ex: specialty flavor of a food or beverage or 10% off a purchase/service

Wagner Noël to provide

- Inclusion in advertising of community partnerships
- Inclusion in TWO (2) eblasts, sent to 35K people in the Permian Basin & surrounding communities
- Logo featured on the homepage of WagnerNoel.com with a link to your webpage for 30 days



BOOTH AT CINEMA UNDER THE STARS

\$300

Time frame Summer 2022

- Table space at ONE (1) of Wagner Noël's free summer movie day - Cinema Under the Stars
- Can pass out giveaways *no stickers, food, or drink, candy is ok
- Cannot sell anything
- Estimated attendance 300 - 900 guests per event
- Sponsorship would include a table at both movies being shown that day

TBD dates, Saturday in June, July, and August 2022

Wagner Noël PAC will provide a table, chairs, and power for the table

PRINT AT HOME AD

\$1,000 - \$2,000

Time frame Sept. 2021 - Aug. 2022

- Ability to change graphic/ad quarterly



**Print At Home
Ticket Ads**



Image 1

375 X 101px - \$2,000

SOLD

SOLD

Image 4

378 x 345px

\$3,500

Image 5

508 x 119px

\$2,000

Image 6

165 x 119px

\$1,000

TICKETING ENVELOPE

\$5,000

Backside of Envelope / Flap



Front of Envelope



Wagner Noël
Box Office Information



Sponsorship
Branding



Inside of Envelope /
Underneath the Flap

Time frame Sept. 2021 - Aug. 2022

*Ordering 2.5K envelopes. Envelopes would be distributed to THREE (3) different season subscriber packages (including Broadway in the Basin) we offer and any in-person orders at the Wagner Noël PAC Box Office.

SINGLE EVENT SPONSORSHIP

\$4,500

- Sponsorship Length: Length of event cycle, Announcement – Show Day
- Company Name on the Ticket Text
- Company Name on all website and advertising mentions of the event - \$5,000+ Value
- Ticket Package to Event
- ONE (1) Branded Lobby Slide running during the event
- ONE (1) Lobby Slide & Marquee Image with company logo/name on the event image
 - Runs 8 – 4 weeks prior to the event
- ONE (1) Elevator Poster - company logo / name on the event image
- Inclusion in TWO (2) eblasts to the attendees of the event - the Know Before You Go Email and Thank You email sent to all ticket buyers of the sponsored event
 - Includes a graphic 600x315 px and a small blurb

***Must be preapproved by the promoter and artist of show**

*Request a list of show availability from Ginny at ginny.vandoren@wagnernoel.com

A photograph of a church service, overlaid with a teal color filter. In the foreground, the silhouettes of several people are visible, with their hands raised in a gesture of praise or worship. In the background, a band is performing on a stage, illuminated by bright spotlights that create a dramatic atmosphere. The overall scene conveys a sense of spiritual celebration and community.

THANK YOU