

Wagner Noël PAC Partners with Midland Kendra Scott Store to Give Back \$585 to the Boys & Girls Clubs of the Permian Basin

Midland/Odessa, TX (August 9, 2021) – Wagner Noël Performing Arts Center (PAC) partnered with the Midland Kendra Scott store to host a give back night at Wagner Noël PAC for Wagner Noël PAC’s Cinema Under the Stars movie night on July 22, 2021.

Kendra Scott, The Commons at Northpark location (Midland, TX) regularly partners with local organizations as part of their “Kendra Gives Back” program, where they will donate 20% of sales to a local non-profit. Kendra Scott and Wagner Noël PAC teamed up to give back proceeds of sales sold at their Cinema Under the Stars movie night last month to The Boys & Girls Clubs of the Permian Basin. Together Kendra Scott and Wagner Noël PAC were able to donate \$585 to The Boys & Girls Clubs of the Permian Basin.

“On behalf of the Boys & Girls Club of the Permian Basin we are so very grateful for partners such as (Wagner Noel & Kendra Scott). We are ecstatic to receive these generously donated funds and to continue to work with great organizations such as Wagner Noel and Kendra Scott all while strengthening our community. These funds help continue the Boys & Girls Clubs of the Permian Basin mission and provide our local Permian Basin kids with the necessities needed.” – Samantha Carrell, Executive Director of the Boys & Girls Club of the Permian Basin

“Philanthropy is the core of Kendra Scott- to giveback to others in a meaningful way. At Kendra Scott we care deeply about the community we call home and are committed to making a positive impact and supporting those around us.” – Samantha Ruple Events & Assistant Store Manager for Kendra Scott at The Commons at Northpark



Pictured (L-R):
Stephanie Rivas – General Manager of Wagner Noël Performing Arts Center, **Ginny Van Doren** Director of Marketing of Wagner Noël Performing Arts Center, **Samantha Ruple** Events & Assistant Store Manager for Kendra Scott at The Commons at Northpark, **Samantha Carrell**, Executive Director of the Boys & Girls Club of the Permian

Basin, and **Tim Jakel** of the Boys & Girls Club of the Permian Basin.

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About Wagner Noël Performing Arts Center

Wagner Noël Performing Arts Center (Wagner Noël PAC) is a performing arts venue located between the cities of Midland, TX and Odessa, TX. Wagner Noël PAC is owned by The University of Texas at the Permian Basin and is managed by SMG. It houses an 1827-seat main concert hall and 200-seat in the Rea-Greathouse Recital Hall, and also houses the UTPB music department.

Wagner Noël PAC opened in November 2011 with Rod Stewart and has gone on to host numerous events including Santana, Jerry Seinfeld, The Beach Boys, Diana Ross, Oliva Newton-John, Broadway in the Basin, and local performances of Midland-Odessa Symphony and Chorale, Permian Basin Opera, and Midland Festival Ballet. For more information, please visit www.WagnerNoel.com or follow @WagnerNoel_PAC on Facebook, Instagram, and Twitter.

About Kendra Scott's Kendra Gives Back Program

Kendra Gives Back community-giving program allows community members to host in-store events for causes and organizations that work to improve health & wellness, education & entrepreneurship, and empowerment. For an interview or to request more information about the Kendra Gives Back Program, please contact Samantha Ruple, Events & Assistant Store Manager for Kendra Scott at The Commons at Northpark, Samantha.Ruple@kendrascott.com.

About Boys & Girls Clubs of the Permian Basin

Our mission is to help young people become productive, caring and responsible citizens by providing enriching experiences in a positive environment. The Boys Club came to Odessa in 1958 and Midland in 1965. In 1990 the Boys Clubs of America became the Boys & Girls Clubs of America. And in 2013, the Odessa and Midland clubs, remaining independent organizations, formed the Boys & Girls Clubs of the Permian Basin. For more information visit: <https://www.basinkids.org/>

About ASM Global (Manager of Wagner Noël PAC)

ASM Global was formed from the merger of AEG Facilities and SMG in October 2019 creating a venue management powerhouse that spans five continents, 14 countries and more than 300 of the world's most prestigious arenas, stadiums, convention, and exhibit centers, and performing arts venues. To learn more about ASM Global and the exciting new ways we can serve you, visit asmglobal.com.