



NEW LEADERSHIP ANNOUNCED FOR THE WAGNER NOËL PERFORMING ARTS CENTER

Midland, TX (July 11, 2018) – SMG in support with The University of Texas of the Permian Basin has promoted **Stephanie Rivas** to General Manager of Wagner Noël Performing Arts Center (PAC) on July 1, 2018. Rivas previously served as the Assistant General Manager for the past year in a half. She joined the SMG team at the Wagner Noël when the building opened in November 2011 as the Marketing Manager and was later promoted to the Marketing Director in 2015. Rivas has been a familiar face to the Permian Basin community, first appearing as an anchor for NewsWest 9 in June 1998 and most recently as an anchor for KOSA CBS 7 in 2011, prior to accepting the Marketing Manager role at Wagner Noël PAC.

“This is really a full circle moment for me. To have been here when the building first opened its doors, to now being able to be an integral part in booking the building and staff development. I feel grateful to be a part of a community and The University of Texas of the Permian Basin who support the arts! I am looking forward to a continuing to provide quality live entertainment to our community,” said Rivas about her recent promotion.

Ricky Gonzales has been promoted to the Assistant General Manager after previously serving as the Director of Finance for Wagner Noël PAC since 2015. Gonzales first started working in the entertainment industry back in 2000, while working as the Assistant Accountant for the Cristo Rey Community Center.

Gonzales shared that, “We have a special thing here with a beautiful building that our community has built and continues to support. I am happy to be a part of it and to build on the work we have done so far!”

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About Wagner Noël Performing Arts Center

Wagner Noël Performing Arts Center (Wagner Noël PAC) is a performing arts venue located between the cities of Midland, TX and Odessa, TX. Wagner Noël PAC is owned by The University of Texas of the Permian Basin and is managed by SMG. It houses an 1827-seat main concert hall and 200-seat in the Rea-Greathouse Recital Hall, and also houses the UTPB music department.

Wagner Noël PAC opened in November 2011 with Rod Stewart and has gone on to host numerous events including Santana, Jerry Seinfeld, The Beach Boys, Diana Ross, Olivia Newton-John, Broadway in the Basin, and local performances of Midland-Odessa Symphony and Chorale, Permian Basin Opera, and Midland Festival Ballet. For more information, please visit www.WagnerNoel.com or follow @WagnerNoel_PAC on Facebook, Instagram, and Twitter.

About SMG

Founded in 1977, SMG provides management services to 233 public assembly facilities including convention and exhibition centers, arenas, stadiums, theaters, performing arts centers, amphitheaters, equestrian facilities, science centers and a variety of other venues. With facilities across the globe, SMG manages more than 15 million square feet of exhibition space and more than 1.5 million sports and entertainment seats. As the recognized global industry leader, SMG provides venue management, sales, marketing, event booking and programming, construction and design consulting, and pre-opening services for such landmark facilities as McCormick Place & Soldier Field in Chicago, Moscone Convention Center in San Francisco, Houston’s NRG Park and the Mercedes-Benz Superdome in New Orleans. SMG also offers food and beverage operations through its concessions and catering companies, currently serving more than 140 accounts worldwide. For more information visit www.smgworld.com